

# Wakana Ishizuka

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3and14.com

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## EDUCATION

### *Parsons School of Design* New York, USA

Dec 2019

Graphic Design (Associate in Applied Science)

Dean's List, Spring 2019

Graduated with honors

### *Meiji University* Tokyo, Japan

March 2012

Bachelor of Global Japanese Studies

The graduation thesis about the transition of fear in Japanese horror Shojo-Manga throughout 1950-1975 has been acknowledged as the first thesis providing chronological analysis of Japanese horror manga.

### *Ursline Academy* St. Louis, Missouri

May 2006

Spent a year as an exchange student

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## WORK EXPERIENCE

### *Maya Edelman, Brooklyn, USA*

Animator Intern

2019 Summer

She has participated in clean-ups for a commission to *The Atlantic*,  
The tree killers: [youtu.be/K-cn4ENUV9k](https://youtu.be/K-cn4ENUV9k)

### *Rakuten, Inc., Tokyo, Japan*

Creative & Web Design Department

UX Design & Direction Section

Product manager

2015 - 2018

She was a product manager of the point management 'Rakuten PointClub APP', who worked in marketing, promotion, data analysis, managing development as well as art direction. Also, she directed new feature implementation such as push notification and in-app-messaging and won an internal company prize for most significant revenue increase.

Web director

2012 - 2015

She had directed a mail magazine that has over 10,000,000 subscribers, websites, and an apple watch app. She won a internal prize with the Rakuten technology conference website full renewal project.

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## LANGUAGE & SKILLS

### **Japanese**

Native tongue

### **English**

TOEFL iBT score: 86 (05/2017)

### **Figma**

### **Sketch**

### **Visual Studio Code**

### **Git**

### **Clip Studio**

### **Procreate**

### **Cinema 4D**

### **SiteCatalyst**

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## BOOK & EXHIBITION

### *Pictoria Vol.3*

Capsules Book, Melbourne, Australia

### **JSSCC 12th Convention**

The Japan Society for Studies in Cartoons and Comics, Tokyo, Japan